

EDGMONT TOWNSHIP COMMUNITY DAY COMMITTEE
APRIL MEETING MINUTES
April 3, 2025

**This meeting of the Edgmont Township Community Day Committee was held at the Township Office Building with the option to participate remotely via Zoom Webinar.*

1. **Open Meeting:** A. Rapposelli opened the meeting at 10:02 a.m. In attendance were Annie Thorne, Board of Supervisor Member; Christian Freyli, Community Member; Susan Abtouche, White Horse Village; Paula Jackson, Community Member & Commercial Property Owner; Randy Bates, Community Member & Township Business Owner; and Anne Rapposelli, Administrative Assistant were present. There were no guests.
2. **Public Comment:** There was no public comment.
3. **Meeting Minutes:**
 - a. A. Thorne made a motion to approve the March 6, 2025, Community Day Committee meeting minutes as presented. P. Jackson seconded the motion. There was no further discussion, and the motion passed unanimously.
4. **Budget:**
 - a. Members briefly discussed the budget. We have a total budget of 14,100.00 and have spent 4,789.97 with an amount of 9,310.03 left over. (Items that we have spent on are: Pony rides 2,600.00, DJ 325.00, Porta potty 1,583.00, Shepherds hooks 70.99, Pie tents 27.98, Construction hats 183.00.)
 - b. Monetary donations – 3,030.00 (same as last month)
 - c. We still are waiting to hear back with the PECO Grant (usually around May-June).
5. **Sub-Committee Reports:**
 - a. **Volunteer Sub-Committee - Members discussed the following:**
 - A total of two (3) volunteers have signed-up as of 4/3/24.
 - A. Rapposelli will email the volunteers from last year to see if they are interested in volunteering this year.
 - A. Rapposelli asked A. Thorne if she has contacted Garrett Williamson, NELL, and the Churches for volunteers. A. Thorne stated that last year when she contacted them, they told her that they were all volunteer organizations themselves and short-staffed. It was concluded that we will not be contacting those organizations in the future for volunteers.
 - b. **Site Facilities Sub-Committee: Members discussed the following:**
 - A. Rapposelli asked who would be contacting the DJ to hire him. R. Bates said that N. Bates would be able to do this.
 - A. Rapposelli asked R. Bates if Katie Minacci would be able to sing the National Anthem & he said that she would be able to do so.
 - R. Bates stated that they are using J & K at the farm for their dumpster and there will only be one dumpster onsite which will be the Bates one (no more need for two dumpsters). A. Rapposelli will take off the extra dumpster on the site map and will not need to make signs (as previously discussed) to not use the Bates dumpster.
 - A. Thorne mentioned that she will need to get banners for the following: antiques, hair tinsel, and a new sign for community day to be placed on the Bates property which will be double sided.
 - P. Jackson & A. Thorne mentioned changing the quiet hour to ½ hour and having it at the end of the event. A. Rapposelli stated that we should be having this discussion next month when J. Mazzeo will be at the meeting since it directly affects her and she is the reason why we have the quiet hour. They originally thought that we would not be able to have announcements during this time. A. Rapposelli mentioned that they would be able to have announcements, just no music. A. Rapposelli said that we have to keep it at one hour and cannot reduce it to a half hour because that does not give the children enough time to enjoy our event. She also stated that we have to keep it at the beginning of the event because at that time we are not at full capacity and it makes it easier for the families with autistic children be able to come in, enjoy the event and leave. C. Freyli agreed on both items. P.

- Jackson suggested that we have “quiet” performances during this time. A. Rapposelli said that would be a good time to have the story time. It was concluded that the quiet hour will remain as is.
- P. Jackson asked which direction the vendors would be facing in the first (long) row and if the lines for the inflatables would be crowded the vendors. It was discussed to put a couple picnic tables to separate the lines and the vendors. A. Rapposelli will put this on the site map.
 - Members reviewed the updated map and had the following discussions:
 - We will put the historical society next to the antique appraisal tent. A. Thorne mentioned that they would be sending in the vendor application.
 - We will move the tug of war to the area near the public works department. R. Bates suggested in having the DJ announce the tug of war and location & it should only take 10 minutes for the event. A. Rapposelli will look into the purchase of a rope and one to replace the one last year that was taken from the Bates.
 - A. Rapposelli will make the size of the antique tent smaller on the map.
 - P. Jackson suggested in having the kids story time back at the performance pavilion rather than having it in another location (as suggested last month), thus reducing the number of performances happening simultaneously. A. Rapposelli agreed to that having only one location for performances is better than having two at the same time, that way the performances won't compete with each other. A. Thorne mentioned discussing this at the May meeting when B. Fix can comment on this item.

c. Vendor Sub-Committee: Members discussed the following:

- P. Jackson asked if we heard back from Dos Gringos. A. Rapposelli said that we have not gotten a response back.
- 25 vendors have officially signed up as of 4/3/24. We have just posted for vendors wanted on facebook and we have more applications coming in.
- 5 Food trucks have officially signed up as of 4/3/24.
- 3 Activities have signed up – Natural Lands Trust (games for children for the whole event), Prive Salon (hair tinsel) and Rags 2 Riches (dog adoption event).
- J. Mazzeo contacted Dunkin' Cruiser and wawa (for water), she is waiting to hear back.
- A. Rapposelli asked about the introduction letter that is going to go out to the businesses for sponsorships. A. Thorne said that she emailed it to her, but will send it again. She suggested to include the paragraph in A. Rapposelli's main email (with vendor and volunteering information) to businesses and then in a few weeks just email out the information for the sponsorships to the businesses again.

d. Marketing & Sponsorships Sub-Committee: Members discussed the following:

- Lawn signs – A. Thorne had received a lower quote from another company. A. Rapposelli will check with Country Press to see if they can match the lower quote by 87.50.
- A. Rapposelli stated that when she is posting the agenda for the meeting online she is also posting about sponsorships and volunteer links as well.
- We have updated the facebook page and will continue to do so when we get more activities and food trucks signed up.
- A. Rapposelli mentioned that we have a platinum sponsorship by Kathryn Buckley – Buckley for PA. Listed on the sponsor policy we prohibit any political content. A. Thorne suggested that A. Rapposelli speak with K. Kynett as to the wording of the email to decline her sponsorship.
- A. Thorne mentioned removing the list of 2024 sponsors from our website. Since WHV has already donated along with J & K, A. Rapposelli will post them.
- A. Thorne will create a graphic for the sponsors for us to send out with the second email.
- A. Rapposelli has provided the business list to S. Abtouche, P. Jackson & A. Thorne. P. Jackson asked if A. Rapposelli could re-organize the list to show the different shopping centers. A. Rapposelli will do so and email it to them.
- P. Jackson asked if we could come up with a social media calendar for the committee showing when to advertise certain things. A. Rapposelli said that she does this with her other events and can make one for the community day.
- It was suggested that the organizations that have already agreed to donate in-kind to our event (J & K – dumpster and trash cans, etc.) that they fill out the in-kind sponsorship form. A. Rapposelli will email them the sponsorship form. A. Thorne said that was better for them to fill it out

themselves, so they can put an appropriate cost on their donation instead of us guessing at the amount.

e. Activities Sub-Committee - Members discussed the following:

- Discussion on the antique appraisals – A. Thorne suggested when we mail out the postcards for community day, to get a larger postcard (5”x7”) and we can post information about the appraisals. A. Rapposelli mentioned that she can also send out a separate “ad” on fb and constant contact for the appraisals. A. Rapposelli will call Chip and see if he can meet to go over the particulars (what they can/can’t accept, what to call it, etc.). Once she gets a date from him, she will email the committee to see if anyone would like to join in the meeting. R. Bates suggested having the name as Antique Appraisals.
- J. Mazzeo has acquired Chateau Farms for the pony rides. A. Rapposelli has received the invoice and we should be sending her the deposit soon. She has us marked down for the day.
- J. Mazzeo has been in touch with Renegade Farms and they are in the discussions of doing flower crowns again or a different activity. She will provide J. Mazzeo with some ideas & pricing.
- Inflatables – need to get price for them & the generators.
- Brittany & Jess drafted an email to Wedgewood Gardens. Members reviewed the email and it is acceptable. B. Fix or J. Mazzeo will send the email to Wedgewood Gardens. The letter explains our thoughts on how we anticipate their event for this year to be and we are asking them to come to the May meeting. A. Rapposelli stated that if they can attend, she will put them first on the agenda so they can be in and out of the meeting.
- R. Bates stated that he would speak with Taylor about having her petting zoo at our event again, and most likely she will definitely join us again.
- A. Rapposelli asked R. Bates if Ben Bates would like to display his antique cars/trucks. We can have him set them up behind the welcome tent, along the fence line. R. Bates stated that most likely Ben would love to display his antique vehicles.
- A. Rapposelli received an email this morning from Twilight Escapes asking if we want a gel blaster battlefield and or mobile escape room. She checked their website and they also have field games – life-size Jenga, connect four, putter golf, basket pong, corn hole and darts. A. Rapposelli thought that this might be another option for adults. R. Bates stated that he has the life size Jenga, connect four and instead of renting them, he would let us use them. Discussion will continue next month.
- A. Rapposelli mentioned about any other activities for adults.
 - She asked S. Abtouche about having WHV ballroom dancing as a performance. S. Abtouche will look into this.
 - Have a 50/50 and have the donation go to the firehouse. R. Bates thought this was a good idea. A. Thorne suggested having two people walk around the event, one with the tickets and one collecting the money.
 - A. Rapposelli suggested having the number of candy in a jar and guess the number. A. Thorne suggested having Halloween candy and placing the jar at the same location as the quilt raffle.
 - Photo Booth – A. Rapposelli gave pricing for a photo booth from Bettys Bounce - Boardwalk style (sit down) – 4 hours is 599.00, 5 hours is 748.75 (setup area is 6’ x 5’)
Pipe & Drape (stand up like a voting machine booth) – 4 hours is 699.00, 5 hours is 873.75 (setup area 6’ x 6’). Each guest will get 2 copies of the photo strip. Can do digital copies for extra 50.00. The consensus was that the cost was too much and if Wedgewood Gardens is going to set up selfie stations around, that would be free.

f. **Next Meeting:** The next Community Day Committee meeting will be held on May 15, 2025, at 10:00 a.m.

g. **Adjournment:** At 11:00 a.m. A. Thorne made a motion to adjourn the meeting. R. Bates seconded the motion. There was no further discussion, and the motion passed unanimously.

Respectfully Submitted,

Anne Rapposelli
Administrative Assistant