

EDGMONT TOWNSHIP COMMUNITY DAY COMMITTEE
MARCH MEETING MINUTES
March 6, 2025

**This meeting of the Edgmont Township Community Day Committee was held at the Township Office Building with the option to participate remotely via Zoom Webinar.*

1. **Open Meeting:** A. Rapposelli opened the meeting at 10:02 a.m. In attendance were Annie Thorne, Board of Supervisor Member; Jessica Mazzeo, Community Member and HOA Member of The Carriages at Runnymede Farms (via zoom); Paula Jackson, Community Member & Commercial Property Owner; Brittany Fix-Labrensz, Community Member; Susan Abtouche, White Horse Village, and Anne Rapposelli, Administrative Assistant were present.
2. **Public Comment:** There was no public comment.
3. **Meeting Minutes:**
 - a. A. Thorne made a motion to approve the February 6, 2025, Community Day Committee meeting minutes as presented. P. Jackson seconded the motion. There was no further discussion and the motion passed unanimously.
4. **Budget:**
 - a. A. Rapposelli stated that L. McGillian submitted the grant application to PECO. We should hear back from them around May/June. Members asked if they could have a copy of the budget to see where we are at & A. Rapposelli will provide that for the next meeting.
5. **Sub-Committee Reports:**
 - a. **Volunteer Sub-Committee:**
 - A. Rapposelli updated the sign-up genius form and the link is now available on the website.
 - C. Fickes emailed me the following updates: She will send out signup sheets in August, it is too early to ask for student volunteers at this time. (Eligible juniors receive an application for National Honor Society, and they need service hours...she has been sending out volunteer opportunities at that time.
 - She has reached out to the Band and Cheerleaders to save the date - will check back with them when it gets closer.
 - b. **Site Facilities Sub-Committee:**
 - A. Rapposelli added a QR code to the site map. Members discussed putting the hair tinsel on the map & A. Rapposelli will add them in.
 - Port-A-Potties – A. Thorne made a motion to hire A-1 Sanitation Services in an amount not to exceed \$1,585.00. P. Jackson seconded the motion. There was no further discussion and the motion passed unanimously.
 - R. Bates emailed A. Rapposelli & she conveyed that he secured the dumpster & disposable trash cans from J & K Trash as an in-kind donation.
 - DJ – P. Jackson made a motion to hire the DJ in an amount not to exceed \$325.00, A. Thorne seconded the motion. B. Fix asked if he will be playing from 11 – 3. A. Rapposelli mentioned that we will need to tell him about the quiet hour.
 - Bee traps – A. Thorne made a motion to approve the bee traps in an amount not to exceed 175.00 or have it open to an in-kind sponsor.
 - P. Jackson made a motion to purchase 30 shepherds hooks (48” tall) in an amount not to exceed \$80.00, S. Abtouche seconded the motion.
 - b. **Vendor Sub-Committee:**
 - A. Rapposelli has emailed past vendors, food trucks & non-profit organizations (totaling 136 businesses/organizations) with the vendor application.
 - Seventeen (17) vendors and three (3) food trucks have officially signed-up as of 3/6/25.
 - All the changes were made on the vendor forms and put on the website and emailed out. The forms are working well.
 - A. Rapposelli mentioned that we have a balloon company that submitted an application to be a vendor. There was discussion because of the clean-up problem and upset children (over popped

balloons) two years ago that the committee decided not to have any balloons at our event. A. Rapposelli will contact the balloon company to see how thick the balloons are and if they pop easily. The members asked if they had a website so they could see what the balloons looked like. A. Rapposelli mentioned that we should also check with N. Bates about this as well.

- A. Rapposelli mentioned a food truck is interested in our event – Dos Gringos from Media. She had a few emails between her & the owner. He first asked if we could reduce the number of food trucks because he thought that we had too many. A. Rapposelli explained to him that we do a survey at the end of the event and the consensus of the food trucks were very positive and they were all happy, as some of them sold out. He then asked if he commits, that we do not have any other food trucks that sell the same food, tacos, burritos, quesadillas or nachos. (The next day a nacho vendor signed up.) The consensus of the community day committee was that we are happy with the number of food trucks and many of them cross over with the types of food that they serve. J. Mazzeo stated that we had 2 trucks that sell water ice and both had long lines & when we got rained out at the end of our event, the only thing that had lines were the food trucks. A. Rapposelli will reach out to Dos Gringos and convey our answer to him.
- A. Rapposelli mentioned that she did not contact the Dunkin Cruiser. Everyone felt that we can invite them since they were handing out free samples and gift cards. J. Mazzeo will contact them along with wawa (for the free water).

c. Marketing & Sponsorships:

- A. Rapposelli mentioned that the sponsorship forms have been posted on the website. And that she made all the forms fillable for ease of filling out.
- A. Rapposelli stated that we have three monetary sponsors for this year – White Horse Village in the amount of \$3,000.00, and two residents in the amount of 20.00 & 10.00.
- A. Thorne, S. Abouche & P. Jackson will work on the intro letter for the businesses for the sponsorships. This will be emailed out by A. Rapposelli in April.
- B. Fix suggested sending the sponsorship forms & flyer to the HOA's. A. Rapposelli will do so when everything is ready.
- A. Rapposelli will send out the vendor forms and flyer to the Edgmont businesses in March.
- A. Rapposelli stated that she talked to Country Press and they will do 70 lawn signs for the same price as last year at \$770.00. A. Thorne would like to search out other vendors to give us a second quote.
- It was suggested in the future to re-use the lawn signs each year and put stickers on them of the date change. A. Rapposelli mentioned that both sides of the signs will need to be cleaned before the stickers can be attached.

d. Field Games: Sub-Committee:

- J. Mazzeo stated that she will be looking into this.
- B. Fix suggested that we do the librarians in the field game location. There was discussion on having events simultaneously at the field game location and the pavilion. It was decided that we would no longer have field games but instead a story time in that location. It would be at 10:30 – 11:00 during the quiet hour. B. Fix suggested having hay bales (small from Michaels stores) to put in a circle for the children to sit at during the event. She will investigate the cost of the hay bales.
- A. Rapposelli mentioned that we could have the tug of war in this location. J. Mazzeo suggested having the tug of war in a central location and near the DJ, she suggested having it in the walkway. We could block traffic in this isle and have the event there. Discussion continued.

e. Activities Sub-Committee:

- B. Fix has received a verbal yes from Angela Bates Dance Academy, MacDade-Cara School of Irish Dance, MNSA Martial Art & Renegade Flower Farms. The square dancers are TBD. She has not heard back from Chateau Farms.
- There was discussion on inviting other companies to perform that are not located in the township. It was mentioned that we should first have the Edgmont businesses on the roster, then if we have any open spots, consider businesses outside of the township. Try to have one of each type of performance – dance, martial arts, Celtic dance, cheerleading, etc. rather than have two of the same type of dance companies, etc. If we have an open spot, we could put the tug-of-war in that spot, instead of a business not from the township. Discussion continued.

- B. Fix mentioned having the helicopter museum bring a helicopter (on a flatbed truck) that the public to view and also get in. The cost is 200.00. J. Mazzeo will look into acquiring them.
- A. Rapposelli has secured Rags 2 Riches for the dog adoption event. They were very happy with the event last year and liked their spot.
- N. Bates sent an email to the committee of the items that she investigated (which A. Rapposelli read to the committee):
 - One stop shop for the inflatables, we have time to order the blow up, she will order these after April's meeting.
 - Line dancing at duffers, she is waiting to hear back.
 - Looked into the card reader & is waiting to hear back.
 - She is working on getting the 4 makeup artists for the face painting
 - Working on the painting craft as well.
 - Hair Tinsel - Prive Salon & they are going to do it for an in-kind sponsorship, two people for the whole day.
- Randy notified A. Rapposelli & she conveyed that he contacted Chip and he said that he would put together an antique roadshow event.
- A. Rapposelli mentioned some ideas of other activities for adults, they are:
 - Have a 50/50 and have the donation go to the Firehouse
 - Guess the number of candy & prizes in a jar – win the jar (a big pretzel jar)
 - 5 Basket raffles
 - If Ben Bates wanted to display his antique cars (we could put them behind the welcome table, along the fence)
 - Cornhole or horseshoe tournament or Rubber chicken tossing event (how far you can throw it) A. Rapposelli has a 100' measuring tape.
 - Bingo
 - Photo Booth
 - Chili cookoff
 - Jewelry making – Blue Santa Beads in Media – do something simple
 - Pottery painting
- B. Fix mentioned doing a wish wall with photographs and a printer. Discussion followed and it was agreed that this might be a better thing to do at another smaller event than the township has.
- The committee agreed to continue to sponsor a planting activity from Wedgewood Gardens only if the activity can be better managed by the committee. Goals are to have Wedgewood's activity last throughout the event (vs. selling out in 45 min.) and maximize the number of participating households by limiting participation to adults only.
 - The committee discussed dividing the total number of planters into half-hour time slots from 10:30-2:00 (e.g., 96 planters = 12 participants per slot). Committee members at the welcome tent will distribute timed tickets to adults (16 yrs and over) on a first-come, first-served basis beginning 30 minutes before each time slot. There will be no preorder or preregistration required. This would be clearly communicated to attendees on a sign made by A. Rapposelli. Wedgewood will refer anyone who doesn't have a ticket to the welcome tent for instructions, eliminating the need for Wedgewood to turn away participants.
 - A. Rapposelli suggested continuing the discussion to the April meeting and inviting representatives from Wedgewood to the May 15 meeting to get their input and finalize the plan. S. Abtouche suggested notifying Wedgewood regarding what will be discussed at the meeting so they can come prepared. B. Fix-Labrensz will document the committee's discussion in an email and distribute it to the committee before the April meeting.
- There was also discussion on Wedgewood Gardens doing a fall display that will be located at their tent and they can also put one at the pavilion. A. Rapposelli was concerned that other businesses will want to do the same and the event will be flooded with companies advertising their businesses.

6. **Next Meeting:** The next Community Day Committee meeting will be held on April 3, 2025, at 10:00 a.m.

7. **Adjournment:** At 11:45 a.m. A. Rapposelli made a motion to adjourn the meeting. There was no further discussion and the motion passed unanimously.

Respectfully Submitted,

Anne Rapposelli
Administrative Assistant